




CITY OF SANTA CRUZ
CALIFORNIA

Mayor's Proclamation

- WHEREAS DESPITE ADVANCES IN MEDICAL TECHNOLOGY AND RESEARCH, MEN CONTINUE TO LIVE AN AVERAGE OF FIVE YEARS LESS THAN WOMEN, WITH NATIVE AMERICAN AND AFRICAN-AMERICAN MEN HAVING THE LOWEST LIFE EXPECTANCY; and
- WHEREAS EDUCATING THE PUBLIC AND HEALTH CARE PROVIDERS ABOUT THE IMPORTANCE OF A HEALTHY LIFESTYLE AND EARLY DETECTION OF MALE HEALTH PROBLEMS WILL RESULT IN REDUCING RATES OF MORTALITY FROM DISEASE; and
- WHEREAS MEN WHO ARE EDUCATED ABOUT THE VALUE THAT PREVENTATIVE HEALTH CARE CAN PLAY IN PROLONGING THEIR LIFESPAN WILL BE MORE LIKELY TO PARTICIPATE IN HEALTH SCREENINGS; and
- WHEREAS MEN'S HEALTH NETWORK WORKED WITH CONGRESS TO DEVELOP NATIONAL MEN'S HEALTH MONTH AND NATIONAL MEN'S HEALTH WEEK AS SPECIAL CAMPAIGNS TO HEIGHTEN THE AWARENESS OF PREVENTABLE HEALTH PROBLEMS AND ENCOURAGE EARLY DETECTION AND TREATMENT OF DISEASE AMONG MEN AND BOYS AND GIVE HEALTH CARE PROVIDERS, PUBLIC POLICY MAKERS, THE MEDIA, AND INDIVIDUALS AN OPPORTUNITY TO ENCOURAGE MEN AND BOYS TO SEEK REGULAR MEDICAL ADVICE AND EARLY TREATMENT FOR DISEASE AND INJURY; and
- WHEREAS WEBSITES HAVE BEEN ESTABLISHED FOR MEN'S HEALTH MONTH AND WEEK AND FEATURE RESOURCES, PROCLAMATIONS, AND INFORMATION ABOUT AWARENESS EVENTS AND ACTIVITIES, INCLUDING WEAR BLUE FOR MEN'S HEALTH; and
- WHEREAS MEN'S HEALTH MONTH AND WEEK WILL FOCUS ON A BROAD RANGE OF MEN'S HEALTH ISSUES, INCLUDING HEART DISEASE, MENTAL HEALTH, DIABETES, AND PROSTATE, TESTICULAR, AND COLON CANCER; and
- WHEREAS THE CITIZENS OF THE CITY OF SANTA CRUZ ARE ENCOURAGED TO INCREASE AWARENESS OF THE IMPORTANCE OF A HEALTHY LIFESTYLE, REGULAR EXERCISE, AND MEDICAL CHECKS-UPS:

NOW, THEREFORE, I, CYNTHIA CHASE, MAYOR OF THE CITY OF SANTA CRUZ, DO HEREBY PROCLAIM THE MONTH OF JUNE 2017 AS "MEN'S HEALTH MONTH" AND THE WEEK LEADING UP TO AND INCLUDING FATHER'S DAY, JUNE 12-18, 2017, AS "MEN'S HEALTH WEEK" IN THE CITY OF SANTA CRUZ AND ENCOURAGE ALL CITIZENS TO PURSUE PREVENTATIVE HEALTH PRACTICES AND EARLY DETECTION EFFORTS.




CYNTHIA CHASE, MAYOR