FOR IMMEDIATE RELEASE

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Milwaukee Joins Wisconsin Communities to Celebrate Men’s Health in June

Communities Across the Globe Honor Men’s Health Month

(*Milwaukee, WI*) – Milwaukee has joined Wisconsin communities by issuing a proclamation celebrating men’s health and fatherhood in June, helping educate men, boys, and their families about disease prevention, timely screenings, and healthy lifestyles.

Milwaukee follows other Wisconsin communities issuing proclamations including Appleton, Green Bay, and Madison.

The importance of this effort is also highlighted by a statement from the White House.

This year also marks the 23rd anniversary of the establishment of National Men’s Health Week, as part of the larger awareness period of Men’s Health Month. The legislation was sponsored by Senator Bob Dole and Congressman Bill Richardson and was signed into law by President Bill Clinton on May 31, 1994.

Raising awareness of the need for men and boys to live healthy lifestyles is critical to their wellbeing. The life expectancy for men is five years less than women, and men also have higher rates of death from cancer, diabetes, and heart disease. Moreover, the Centers for Disease Control and Prevention (CDC) reports women are 100% more likely to visit their doctor for annual exams and preventative services than men.

Reports on the status of male health in each state can be found at the State of Men’s Health website.

“This month is a reminder for all men to put our own health and health care as a priority,” said Milwaukee Mayor Tom Barrett. “During this month, I encourage all men to build a healthy future for themselves, their families, and their communities by following up with their health care provider about an annual check-up, and accessing other communitywide resources that can support good health all year long.”
“We applaud officials in their state for helping raise awareness of the health issues facing men and their families by recognizing this year’s men’s health awareness period,” said Ana Fadich, MPH, CHES, Men’s Health Network (MHN) Vice President. “Communities across Wisconsin continue to promote the health and well-being of men and boys throughout the month of June. We hope this year’s awareness period will help men and their families be more mindful of their health starting with a doctor’s appointment.”

Across the country, hundreds of health care professionals, private corporations, faith-based organizations, community groups, and other interested organizations help plan activities and events which focus on men’s health during June, and throughout the year. For ideas and free resources in both English and Spanish, visit www.MensHealthMonth.org

On June 16, MHN encouraged participation in Wear BLUE Friday using the #ShowUsYourBlue hashtag on social media where participants raised awareness about men’s health issues by Wearing BLUE.

Men’s Health Month and Men’s Health Week is organized by Men’s Health Network (MHN), a national non-profit organization whose mission is to reach men, boys, and their families where they live, work, play, and pray with health prevention messages and tools, screening programs, educational materials, advocacy opportunities, and patient navigation. Learn more about MHN at www.menshealthnetwork.org and follow them on Twitter @MensHlthNetwork.

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