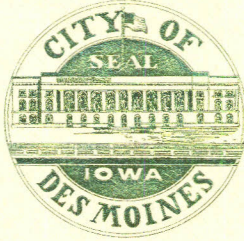


City of Des Moines



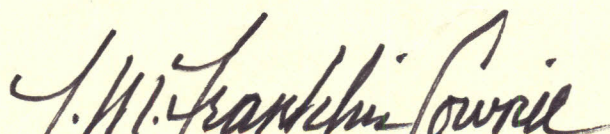
PROCLAMATION

- WHEREAS,** DESPITE ADVANCES IN MEDICAL TECHNOLOGY AND RESEARCH, MEN CONTINUE TO LIVE AN AVERAGE OF FIVE YEARS LESS THAN WOMEN WITH NATIVE AMERICAN AND AFRICAN-AMERICAN MEN HAVING THE LOWEST LIFE EXPECTANCY; AND
- WHEREAS,** EDUCATING THE PUBLIC AND HEALTH CARE PROVIDERS ABOUT THE IMPORTANCE OF A HEALTHY LIFESTYLE AND EARLY DETECTION OF MALE HEALTH PROBLEMS WILL RESULT IN REDUCING RATES OF MORTALITY FROM DISEASE; AND
- WHEREAS,** MEN WHO ARE EDUCATED ABOUT THE VALUE THAT PREVENTIVE HEALTH CAN PLAY IN PROLONGING THEIR LIFESPAN AND THEIR ROLE AS PRODUCTIVE FAMILY MEMBERS WILL BE MORE LIKELY TO PARTICIPATE IN HEALTH SCREENINGS; AND
- WHEREAS,** FATHERS WHO MAINTAIN A HEALTHY LIFESTYLE ARE ROLE MODELS FOR THEIR CHILDREN AND HAVE HAPPIER, HEALTHIER CHILDREN; AND
- WHEREAS,** THE MEN'S HEALTH NETWORK WORKED WITH CONGRESS TO DEVELOP A NATIONAL MEN'S HEALTH AWARENESS PERIOD AS A SPECIAL CAMPAIGN TO HELP EDUCATE MEN, BOYS, AND THEIR FAMILIES ABOUT THE IMPORTANCE OF POSITIVE HEALTH ATTITUDES AND PREVENTATIVE HEALTH PRACTICES; AND
- WHEREAS,** THE MEN'S HEALTH MONTH WEB SITE HAS BEEN ESTABLISHED AT WWW.MENSHHEALTHMONTH.ORG AND FEATURES RESOURCES, PROCLAMATIONS, AND INFORMATION ABOUT AWARENESS EVENTS AND ACTIVITIES, INCLUDING WEAR BLUE FOR MEN'S HEALTH; AND
- WHEREAS,** DES MOINES MEN'S HEALTH MONTH WILL FOCUS ON A BROAD RANGE OF MEN'S HEALTH ISSUES, INCLUDING HEART DISEASE, MENTAL HEALTH, DIABETES, AND PROSTATE, TESTICULAR AND COLON CANCER; AND
- WHEREAS,** THE CITIZENS OF THIS CITY ARE ENCOURAGED TO INCREASE AWARENESS OF THE IMPORTANCE OF A HEALTHY LIFESTYLE, REGULAR EXERCISE, AND MEDICAL CHECK-UPS.

NOW, THEREFORE, I, T.M. FRANKLIN COWNIE, MAYOR OF THE CITY OF DES MOINES, DO HEREBY PROCLAIM JUNE AS MEN'S HEALTH MONTH IN DES MOINES, AND ENCOURAGE ALL OUR CITIZENS TO PURSUE PREVENTATIVE HEALTH PRACTICES AND EARLY DETECTION EFFORTS.

Men's Health Month

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND AND CAUSED THE SEAL OF THE CITY OF DES MOINES, IOWA TO BE AFFIXED THIS 21ST DAY OF MAY, TWO THOUSAND EIGHTEEN.


T. M. FRANKLIN COWNIE, MAYOR
CITY OF DES MOINES