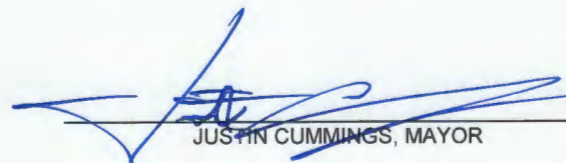




CITY OF SANTA CRUZ
CALIFORNIA

Mayor's Proclamation

- WHEREAS DESPITE ADVANCES IN MEDICAL TECHNOLOGY AND RESEARCH, MEN CONTINUE TO LIVE AN AVERAGE OF FIVE YEARS LESS THAN WOMEN, WITH NATIVE AMERICAN AND AFRICAN-AMERICAN MEN HAVING THE LOWEST LIFE EXPECTANCY; and
- WHEREAS EDUCATING THE PUBLIC AND HEALTH CARE PROVIDERS ABOUT THE IMPORTANCE OF A HEALTHY LIFESTYLE AND EARLY DETECTION OF MALE HEALTH PROBLEMS WILL RESULT IN REDUCING RATES OF MORTALITY FROM DISEASE; and
- WHEREAS MEN WHO ARE EDUCATED ABOUT THE VALUE THAT PREVENTATIVE HEALTH CARE CAN PLAY IN PROLONGING THEIR LIFESPAN AND THEIR ROLE AS PRODUCTIVE FAMILY MEMBERS WILL BE MORE LIKELY TO PARTICIPATE IN HEALTH SCREENINGS; and
- WHEREAS FATHERS WHO MAINTAIN A HEALTHY LIFESTYLE ARE ROLE MODELS FOR THEIR CHILDREN AND HAVE HAPPIER, HEALTHIER CHILDREN; and
- WHEREAS THE MEN'S HEALTH NETWORK WORKED WITH CONGRESS TO DEVELOP A NATIONAL MEN'S HEALTH AWARENESS PERIOD AS A SPECIAL CAMPAIGN TO HELP EDUCATE MEN, BOYS, AND THEIR FAMILIES ABOUT THE IMPORTANCE OF POSITIVE HEALTH ATTITUDES AND PREVENTATIVE HEALTH PRACTICES; and
- WHEREAS THE MEN'S HEALTH MONTH WEBSITE HAS BEEN ESTABLISHED AT WWW.MENSHEALTHMONTH.ORG AND FEATURES RESOURCES, PROCLAMATIONS, AND INFORMATION ABOUT AWARENESS EVENTS AND ACTIVITIES, INCLUDING "WEAR BLUE FOR MEN'S HEALTH" (WWW.WEARBLUEFORMENSHEALTH.COM); and
- WHEREAS MEN'S HEALTH MONTH AND WEEK WILL FOCUS ON A BROAD RANGE OF MEN'S HEALTH ISSUES, INCLUDING HEART DISEASE, MENTAL HEALTH, DIABETES, AND PROSTATE, TESTICULAR, AND COLON CANCER; and
- WHEREAS THE CITIZENS OF THE CITY OF SANTA CRUZ ARE ENCOURAGED TO INCREASE AWARENESS OF THE IMPORTANCE OF A HEALTHY LIFESTYLE, REGULAR EXERCISE, AND MEDICAL CHECK-UPS:
- NOW, THEREFORE, I, JUSTIN CUMMINGS, MAYOR OF THE CITY OF SANTA CRUZ, DO HEREBY PROCLAIM THE MONTH OF JUNE 2020 AS "MEN'S HEALTH MONTH" AND THE WEEK LEADING UP TO AND INCLUDING FATHER'S DAY, JUNE 15-21, 2020, AS "MEN'S HEALTH WEEK" IN THE CITY OF SANTA CRUZ AND ENCOURAGE ALL CITIZENS TO PURSUE PREVENTATIVE HEALTH PRACTICES AND EARLY DETECTION EFFORTS.



JUSTIN CUMMINGS, MAYOR

Signed and Sealed this 8th Day of May 2020