

WHEREAS DESPITE ADVANCES IN MEDICAL TECHNOLOGY AND RESEARCH, MEN CONTINUE TO LIVE AN AVERAGE OF FIVE YEARS LESS THAN WOMEN, WITH NATIVE AMERICAN AND AFRICAN-AMERICAN MEN HAVING THE LOWEST LIFE EXPECTANCY; and

WHEREAS COVID-19 IS DESTROYING LIVES ACROSS THE COUNTRY, WITH THE CENTERS FOR DISEASE CONTROL AND PREVENTION REPORTING THAT MALES ARE MORE LIKELY TO DIE FROM THIS PANDEMIC; and

WHEREAS ENCOURAGING SAFE BEHAVIORS, INCLUDING SOCIAL DISTANCING, WEARING MASKS, AND BEING VACCINATED, WILL HELP STOP THE SPREAD OF COVID-19; and

WHEREAS EDUCATING THE PUBLIC AND HEALTH CARE PROVIDERS ABOUT THE IMPORTANCE OF A HEALTHY LIFESTYLE AND EARLY DETECTION OF MALE HEALTH PROBLEMS WILL RESULT IN REDUCING RATES OF MORTALITY FROM DISEASE; and

WHEREAS

MEN WHO ARE EDUCATED ABOUT THE VALUE THAT PREVENTATIVE HEALTH CARE CAN PLAY IN PROLONGING THEIR LIFESPAN AND THEIR ROLE AS PRODUCTIVE FAMILY MEMBERS WILL BE MORE LIKELY TO PARTICIPATE IN HEALTH

SCREENINGS; and

WHEREAS FATHERS WHO MAINTAIN A HEALTHY LIFESTYLE ARE ROLE MODELS FOR THEIR CHILDREN AND HAVE HAPPIER,

HEALTHIER CHILDREN; and

WHEREAS THE MEN'S HEALTH NETWORK WORKED WITH CONGRESS TO DEVELOP A NATIONAL MEN'S HEALTH AWARENESS PERIOD

AS A SPECIAL CAMPAIGN TO HELP EDUCATE MEN. BOYS, AND THEIR FAMILIES ABOUT THE IMPORTANCE OF POSITIVE

HEALTH ATTITUDES AND PREVENTATIVE HEALTH PRACTICES; and

WHEREAS THE MEN'S HEALTH MONTH WEBSITE HAS BEEN ESTABLISHED AT WWW.MENSHEALTHMONTH.ORG AND FEATURES

RESOURCES, PROCLAMATIONS, AND INFORMATION ABOUT AWARENESS EVENTS AND ACTIVITIES, INCLUDING "WEAR

BLUE FOR MEN'S HEALTH" (WWW.WEARBLUEFORMENSHEALTH.COM); and

WHEREAS MEN'S HEALTH MONTH AND WEEK WILL FOCUS ON A BROAD RANGE OF MEN'S HEALTH ISSUES, INCLUDING HEART

DISEASE; MENTAL HEALTH; DIABETES; AND PROSTATE, TESTICULAR, AND COLON CANCER; and

WHEREAS THE CITIZENS OF THE CITY OF SANTA CRUZ ARE ENCOURAGED TO INCREASE AWARENESS OF THE IMPORTANCE OF A

HEALTHY LIFESTYLE, REGULAR EXERCISE, AND MEDICAL CHECK-UPS:

NOW, THEREFORE, I, DONNA MEYERS, MAYOR OF THE CITY OF SANTA CRUZ, DO HEREBY PROCLAIM THE MONTH OF JUNE 2021 AS

"MEN'S HEALTH MONTH" AND THE WEEK LEADING UP TO AND INCLUDING FATHER'S DAY, JUNE 14-20, 2021, AS

"MEN'S HEALTH WEEK" IN THE CITY OF SANTA CRUZ AND ENCOURAGE ALL CITIZENS TO PURSUE PREVENTATIVE HEALTH

PRACTICES AND EARLY DETECTION EFFORTS THROUGHOUT THE YEAR.



DONNA MEYERS, MAYOR